

The Brain Lady Speaker

Julie Anderson



Brain Personality Connection Expert

Presenting the Science behind Psychology for Maximum Success in Business and Life.

About Julie:

Julie Anderson is an in-demand international public speaker; wielding her expertise in brain science to bring solution-based training into organizations for business, communications, team building and leadership results such as increasing productivity, preventing conflicts, and improving organizational cultures.

An established brain authority in the media, Julie has been interviewed by ABC, FOX, UPN, and is a frequent expert guest on many radio networks. Julie has done extensive research in the areas of personality types, brain function and anatomy, brain health, and the brain personality connection.



She has studied natural health, psychology, human resource development and psychoneuroimmunology. With more than 20 years of research, study, mentoring and sharing the stages with other gurus in the field of brain personality connection. With Continuing Education in the field of depression, anxiety disorders and brain function, Julie has continued her learning to maintain her expertise in this field. She is also a professional interpreter for the deaf.



Julie Anderson brings more than 18 years of experience speaking, training and consulting with individuals and up to large corporate organizations utilizing Brain Personality Connection and uniquely blending science and psychology with humor and relatability in her keynote presentations and interactive workshops.

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Hire Julie Today:

 **1-800-783-5877**

 Julie@brainladyspeaker.com

 www.brainladyspeaker.com

Signature Talk titles and Breakout Session Topics:

Great Leaders Use Your Brain

Brain Lady Julie makes the complicated science of neuropsychology fascinating and fun. She brings energy and excitement to the audience while she shares practical ways to use this information to create a leadership team that ROCKS! Using the B.R.A.I.N. formula your leaders will take their leadership skills to the next level- scientifically.

- ✔ Gain basic skills to be a world class leader
- ✔ Discover how using science gives you the edge to stand out as a GREAT leader
- ✔ Learn ways to inspire and engage your team for greater success for all

5 Keys to Successful and Profitable Networking

Networking is a critical component for business success, and, yet, many professionals do not know how to successfully network. In this presentation Julie the Brain Lady shares her years of experience and knowledge of the networking world combined with an understanding of what makes people tick to reveal the keys that will take your groups networking to a whole new level.

- ✔ Identify the best networking venues for you and your business
- ✔ Develop the skills to make a lasting impression to all personality types
- ✔ Learn how to walk away with valuable connections

Want Success? Use Your Brain.

When you are an entrepreneur who is creating your own empire, understanding the brain personality connection can make the difference between success and failure. In this presentation Julie will reveal how developing the skills on how to best use this amazing asset, your brain, is the difference between creating a financially profitable business and one that barely survives. In addition learn how to reach the brains of you potential clients in a way that THEY need to hear, see, or feel your message.

- ✔ Identify your natural Brain Personality Connection
- ✔ Gain communication skills to close those sales and keep those clients
- ✔ See how maximizing your brain strengths will lead to greater success
- ✔ Build a plan and a team for optimal productivity
- ✔ Develop the skills to create a brain that is on fire with activity and creativity

Step Into Your Power-ROCK Your Natural Gifts

Can science help you discover within yourself a greater power to succeed? Absolutely! Julie Brain Lady Speaker presents the science behind the psychology of who we are innately. Once you and your teams discover this you can access and grow your natural skills for greater success.

- ✔ Identify your NATURAL gifts and brain strengths
- ✔ Replace frustration with satisfaction
- ✔ Breakthrough barriers to success

Increase Sales by Attracting the Mind

A vital piece of every business is sales. In a fun and functional way Julie "Brain Lady" Anderson will unveil the different factors to the brain and communication. This invaluable information will lead to greater success in sales and therefore a healthier bottom line for your business.

- ✔ Access your clients' needs based on their brain
- ✔ Identify what your potential customer wants to see, feel, and hear
- ✔ Create an instant rapport with your client by speaking to their brain personality type
- ✔ Skillfully overcome obstacles and build a strong rapport
- ✔ Increase your bottom line and overall profitability

Optional Breakout Session Topics or Workshops

How to Deal with Difficult People and Create Dynamic Relationships

No matter how large or small your company is you will encounter a variety of personalities. In this half or full day workshop Brain Lady Julie will reveal the science behind the psychology of the Brain Personality Connection. Understanding the dynamics of the complex brain personality profiles will assist all within your company to improve their communication.

- ✔ Explore the facets of the different Brain Personality Connections
- ✔ Develop the skills for greater communication
- ✔ Overcome conflicts by using your brain

Increase Sales through Improved Communication

A vital piece of every company is their salesforce. In a fun and functional way Julie "Brain Lady" Anderson will unveil the different factors to the brain and communication. This invaluable information will lead to greater success in sales and therefore a healthier bottom line for your company.

- ✔ Build a sales team that preforms like never before
- ✔ Identify the true needs of the customer
- ✔ Create an instant rapport with your client

Create a Brain Friendly Workplace

Can neuroscience help your business run more efficiently and help create a greater profit margin? Absolutely. In this workshop Julie "Brain Lady" Anderson will present the latest research on how to create a work environment that will facilitate greater success in business from the inside out.

- ✔ Implement daily activities that fosters greater creativity in your employees
- ✔ Ignite your employee's brains to remain engaged and efficient
- ✔ Create a work environment that is sure to improve the overall performance of all

What your audience will experience

"Julie is an engaging speaker. She is lively and intelligent. We are a group of women who network together frequently, and it was intriguing to see how each other's brains operate. This also helps in your communication style with different people."

Crissy Knox, Speaker Chair, Rohnert Park Chamber/Women in Business

"If you are interested in seeing how you can make your brain work better, or helping your kids' brains work better, or if you are a business owner and you want to make your business life easier, this is the place you need to be."

Bonnie Terry, Bonnie Terry Learning

"Julie's topic was interesting and compelling. She held the groups attention with her knowledge and energy. She was also entertaining, using appropriate humor, to assist in delivery of her message and generate enthusiasm and engagement from the group. I would highly recommend her to speak to other organizations."

Susan Walls, SING (St. Isidore Networking Group)

"Julie is a very upbeat presenter with a very warm personality. Her workshop was very engaging and everyone had something good to say about her talk."

Hamid Sadaat, Director, CSIX Connect, Founder

"Julie is definitely energetic and fun to listen to. Her expertise on the brain is incredible. She really knows how to engage you and to teach you."

Marie Wallace, eWomenNetwork, Managing Director Sacramento Region

"I sure enjoyed your presentation last night. The tips were very practical and I look forward to implementing them. Thank you for sharing your knowledge in such an engaging way."

A. Smith, Entrepreneur

"Julie was very engaging. She provided our members with several practical tools to help them better cope with the ups and downs of their job search."

Robert Withers, ProMatch, Director

"Julie is definitely energetic and fun to listen to. Her expertise on the brain is incredible. She really knows how to engage you and to teach you."

Marie W, Meeting Coordinator

"To date, for me, this was the best speaker I have had the opportunity to see at a Vistage meeting. I was able to gather much information that I can present to my staff of dealing with our customers. This was a great value. Well done interactive-fun inclusive."

Charles Smith, Founder &CEO of Human Recourses

"Extremely valuable information. Almost too much information covered in the time we had. Can see where a full-day workshop would be beneficial."

Jim Moats, CEO Jim Moats and Association

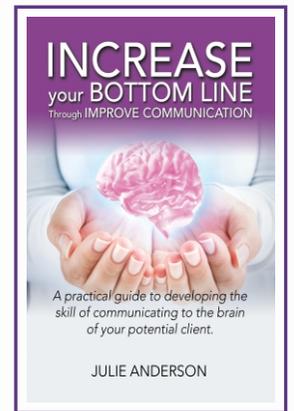
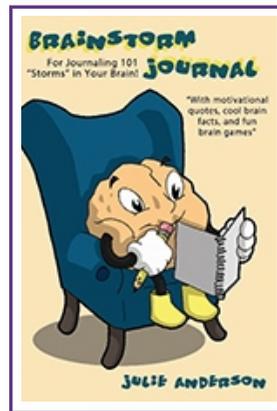
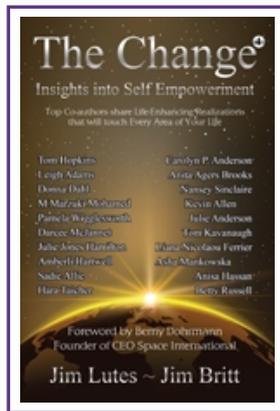
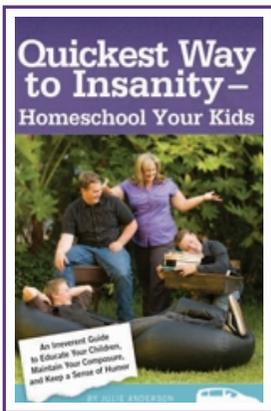
"Julie Anderson is an excellent speaker. The Foothill Employer Advisory Council has had the pleasure of Julie speaking twice to our group. She is very knowledgeable in her topics. She provides ideas that really work and you will remember what she has to say for years. She not only makes suggestions, but gives you great handouts that will help you grow your business."

Cindy Burris, Foothill Employer Advisory Council

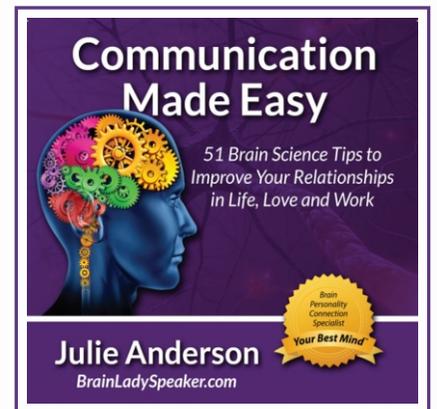
Some of Julie's Past Clients



Some of Julie's Publications



A prolific author, Julie has published several books with more on the way. Most notably her book, *The Brain Storm Journal*, for Journaling 101 Storms in Your Brain is renowned for being a fun and interactive brain friendly journal. Soon to be released *Change Your Mind in 21 Days, Practices for Creating a Healthy and Happy Mindset* and *Life is a personal development must have*; and *What Did You Say? A Practical Guide to Communications, Relationships and the Brain* specifically applies to the improving communication in the corporate workplace.



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